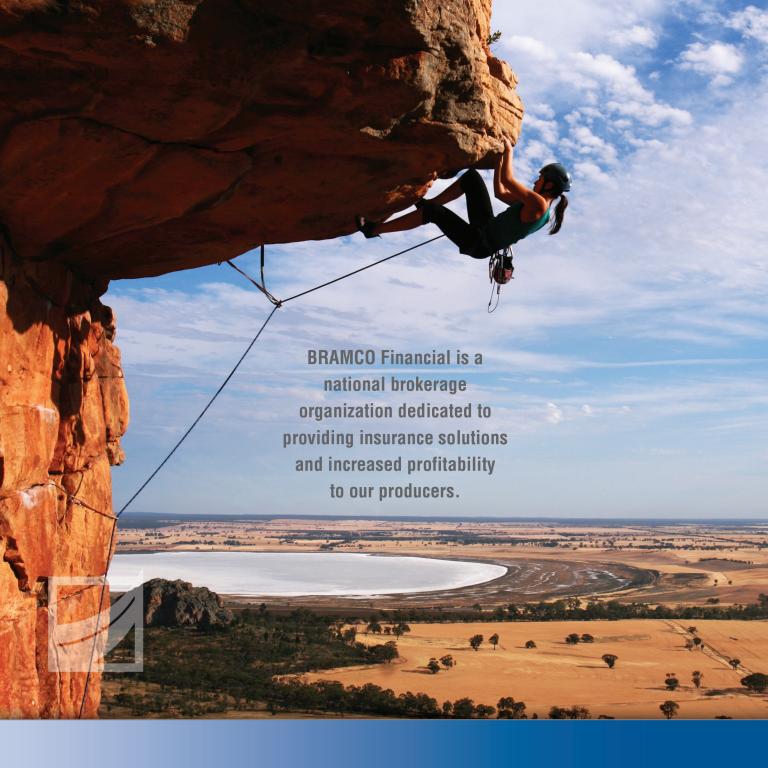






Solid Products. Strong Support. Maximum Value.





Who is BRAMCO Financial Resources?

BRAMCO Financial Resources is the nation's leading Brokerage Organization dedicated to providing insurance solutions and increased profitability to our producers. We are a powerful union of the country's most distinguished Brokerage Insurance Firms. BRAMCO uses our organization's influence with top carriers to offer you solid products with superior compensation that commands the greatest value for you and your clients.

Our goal is to act as your business consultant, not just a provider of insurance products. BRAMCO's combined leverage obtains the most favorable underwriting possible and we are committed to providing prompt responses throughout your sales and underwriting process.

The Advantages of Working with a BRAMCO Partner

Working with a BRAMCO Partner gives you access to today's highest rated nationally recognized companies offering an array of competitive, consumer-oriented products. BRAMCO affords you — the Financial Services Professional — the ability to analyze your client's situation objectively and gives you the



resources to make the most appropriate product recommendations. BRAMCO serves as your personal in-house expert, attending to your every need during each facet of the sales process and beyond.

We bring together the most critical elements of success to the independent brokerage business...

competitive products, strong management support, aggressive impaired risk underwriting, personalized sales support, substantially enhanced compensation, advanced technology and centralized processing.



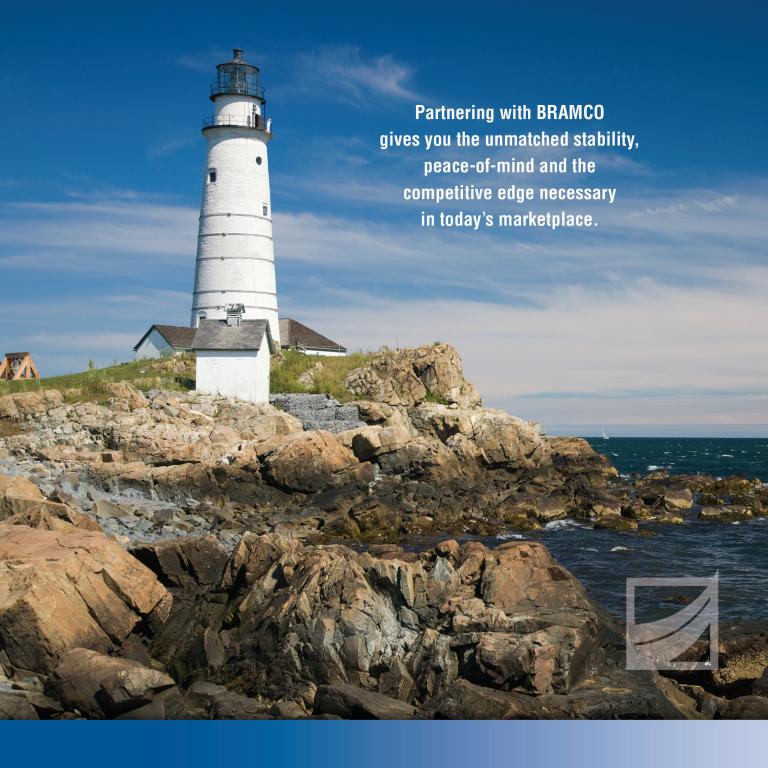
BRAMCO has helped guide Financial Services Professionals for over 30 years

In today's fast-paced, high-tech and ever changing competitive business environment, providing top-notch products is just the start. BRAMCO Financial Resources is aware of the daily challenges you face; we're here and ready to ensure you stay ahead of the game.

Our turnkey infrastructure and cutting-edge support system, coupled with our extensive portfolio is the reason we can assure you and your clients a competitive edge. All of this, delivered by the most highly regarded Brokerage Insurance Firms in the industry.

- Benefit from the unequaled leverage we've amassed throughout more than three decades as a leader in the industry.
- Team up with our partners—professionals whose vast array of resources can help you achieve your long-term business goals.

Your success is our ultimate goal. BRAMCO Partners have years of agency experience, and an extensive background in underwriting and product knowledge. BRAMCO Partners are driven to increase your bottom line. Partnering with BRAMCO gives you the unmatched stability, peace-of-mind and the competitive edge necessary in today's marketplace.



The BRAMCO Mission Statement

A national brokerage organization dedicated to providing insurance solutions and increased profitability to our producers.

The BRAMCO Promise

- To use our organization's influence with the top carriers to obtain quality products and exceptional value.
- To act as your business consultant, not just a provider of insurance products.
- To use our combined leverage to obtain the most favorable underwriting possible.
- To provide prompt responses throughout your sales and underwriting process.
- To provide the latest proprietary resources and support allowing our producers to spend more time in front of their clients doing what they do best, advising clients.



BRAMCO...local perspective, global reach.

Although we are national in scope, our organization was built on the idea of developing long-term relationships at the local level. BRAMCO's national alliances and partnerships allow us to provide you with a vast resource base for your business; yet it's our devotion to serving each of our clients, the Financial Services Professionals, with superior personalized attention that truly sets us apart.



Find Your Success with a BRAMCO Partner



